

ITC

NATURAL LUXURY FLOORING

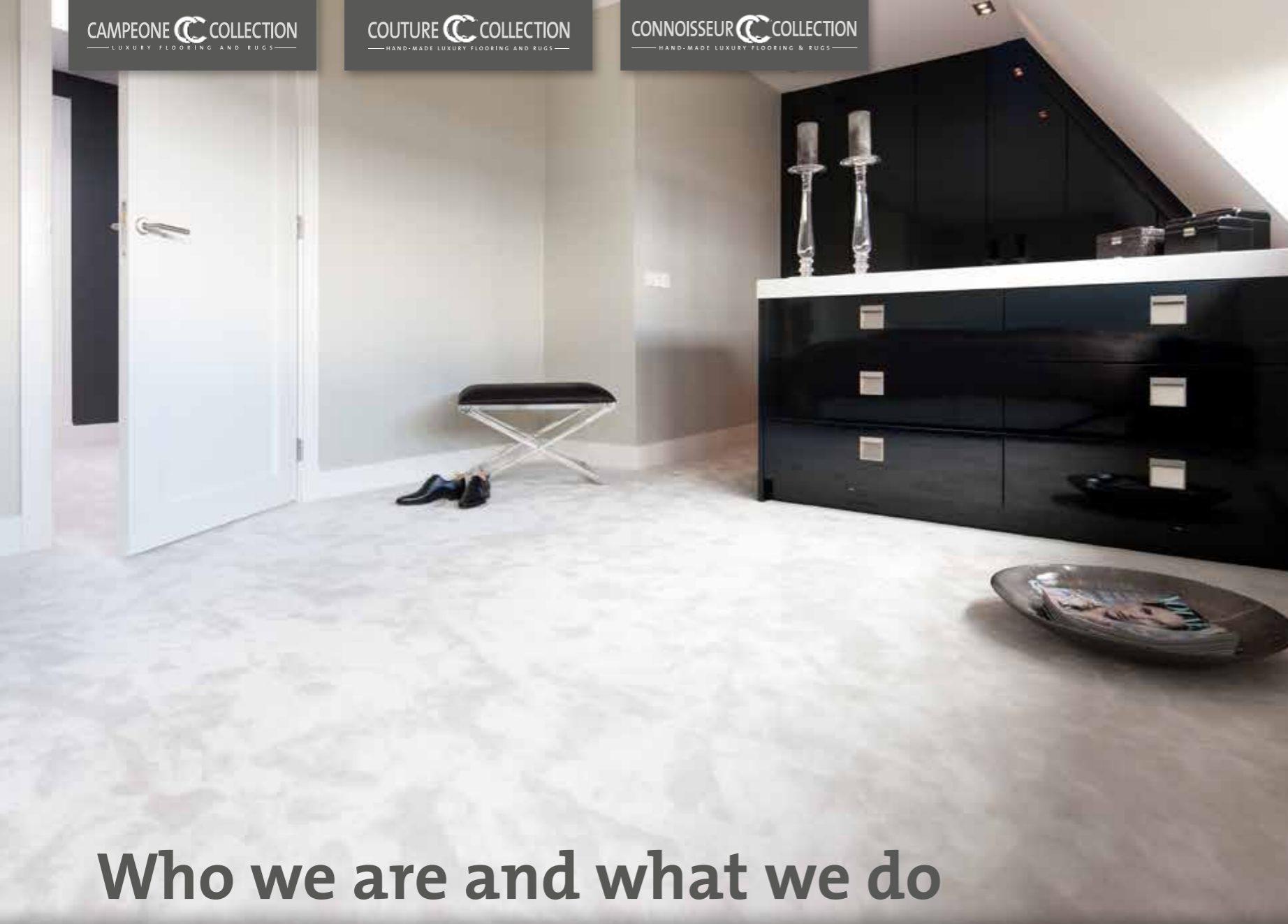


CAMPEONE  COLLECTION
— LUXURY FLOORING AND RUGS —

COUTURE  COLLECTION
— HAND-MADE LUXURY FLOORING AND RUGS —

CONNOISSEUR  COLLECTION
— HAND-MADE LUXURY FLOORING & RUGS —

A perfect choice for almost every location!



Who we are and what we do

Whether you need a beautiful carpet or rug for your home or business, ITC Natural Luxury Flooring matches your aspirations with a breathtaking choice, sourced from around the world.

The company has developed a range to meet specific requirements. Wonderfully elegant carpets which would grace any penthouse or luxury yacht, through to stylish, hardwearing and practical ranges for homes, offices, hotels and commercial settings.

Many of them are handmade, using soft-to-the-touch materials such as pure silk and New Zealand wool, and hand-crafted by specialists from across the globe.

ITC Natural Luxury Flooring carpets and rugs are sold in 43 countries worldwide - wherever the call is for the very finest craftsmanship and style.

These are our collections...

Connoisseur Collection - A fabulous range of wool and viscose carpets, offering more than 50 different colours, each with its own distinctive feel and appearance. High quality materials, such as luxurious New Zealand wool, are used to fashion a range with that indefinable quality of taste and style.

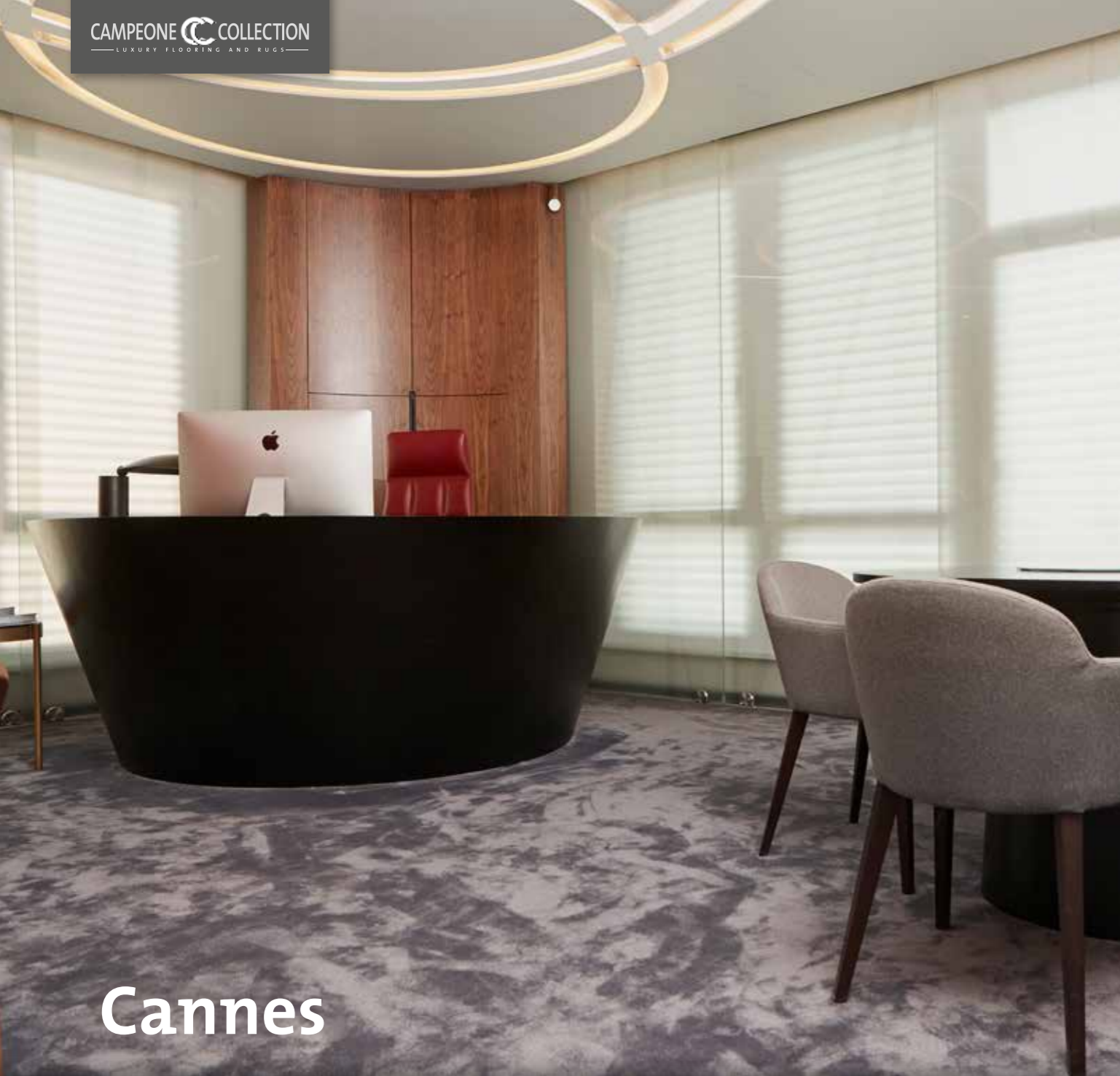
Campeone Collection - If you are looking for a luxury carpet that is lustrous, silky and soft to the touch, then our established ranges of Kensington, Cannes and Chablis styles are designed with you in mind. Two brand new carpets have been added to complement the collection; Sancerre and the luxurious Chamonix with an iridescent shimmer. All are practical too, as they are stain- and water-resistant, ensuring longevity and good looks.

Couture Collection - For those seeking a bespoke service to complement a perfect colour scheme, the Couture Collection is the ultimate in carpet craftsmanship, offering a gorgeous range of matching luxury carpets and rugs, made from materials such as pure silk, viscose and double washed viscose.

Natural Collection - Available through our wholesale division, an unusual range of carpets using natural materials such as seagrass, coir and sisal. For stockists, email our sales office - info@itcnaturalluxuryflooring.com

Inspirational Rugs - For high quality luxury rugs, we offer a beautiful selection of gorgeous standard size rugs, all supplied from our stocks where we keep more than 4000 pieces ready to go to their new homes! Choose from our range of luxury rugs to tone with your choice of carpet. We can make a rug from our carpet range, just for you, in any size up to 500cm wide, edged in a stylish co-ordinated tape.





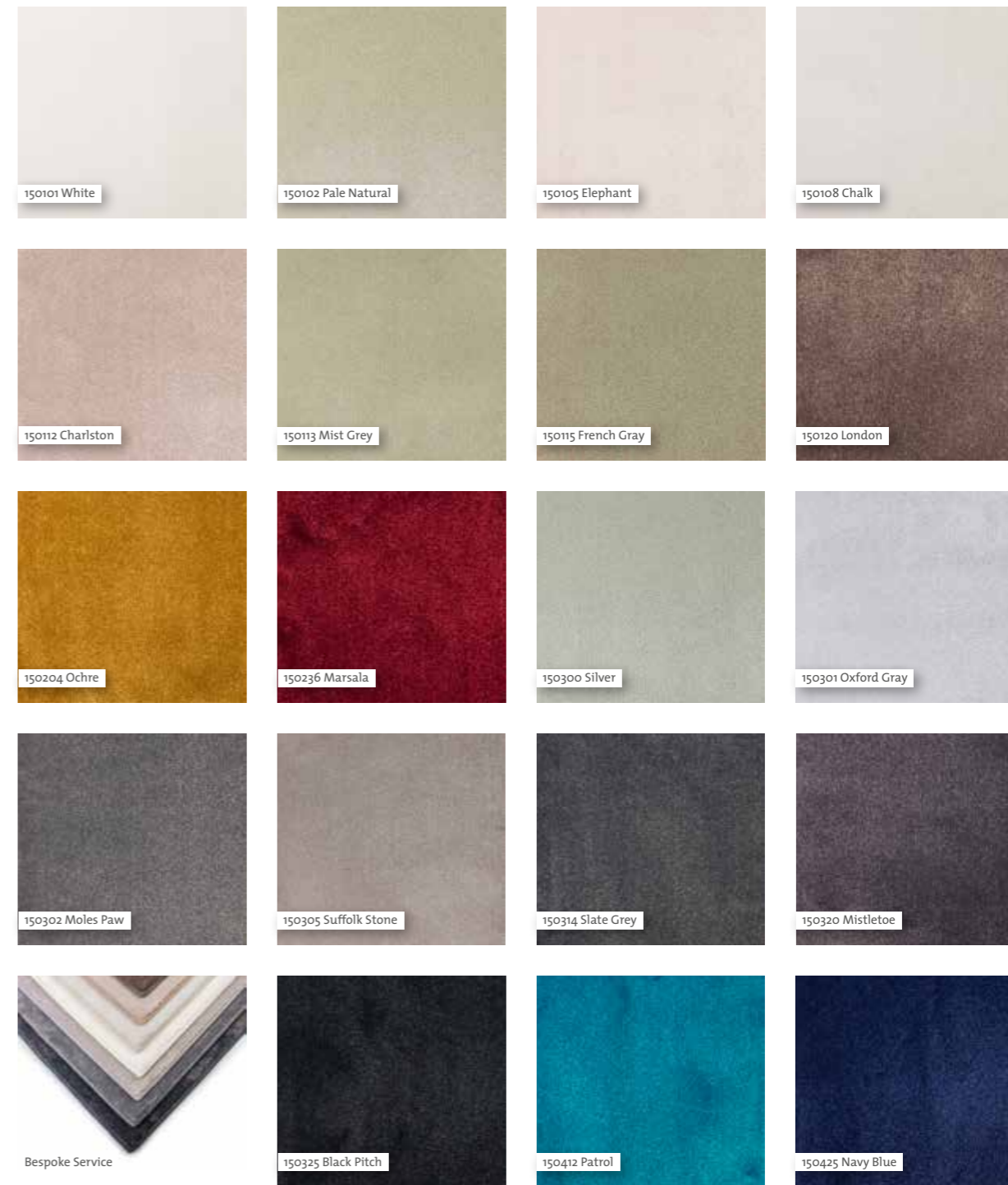
Cannes

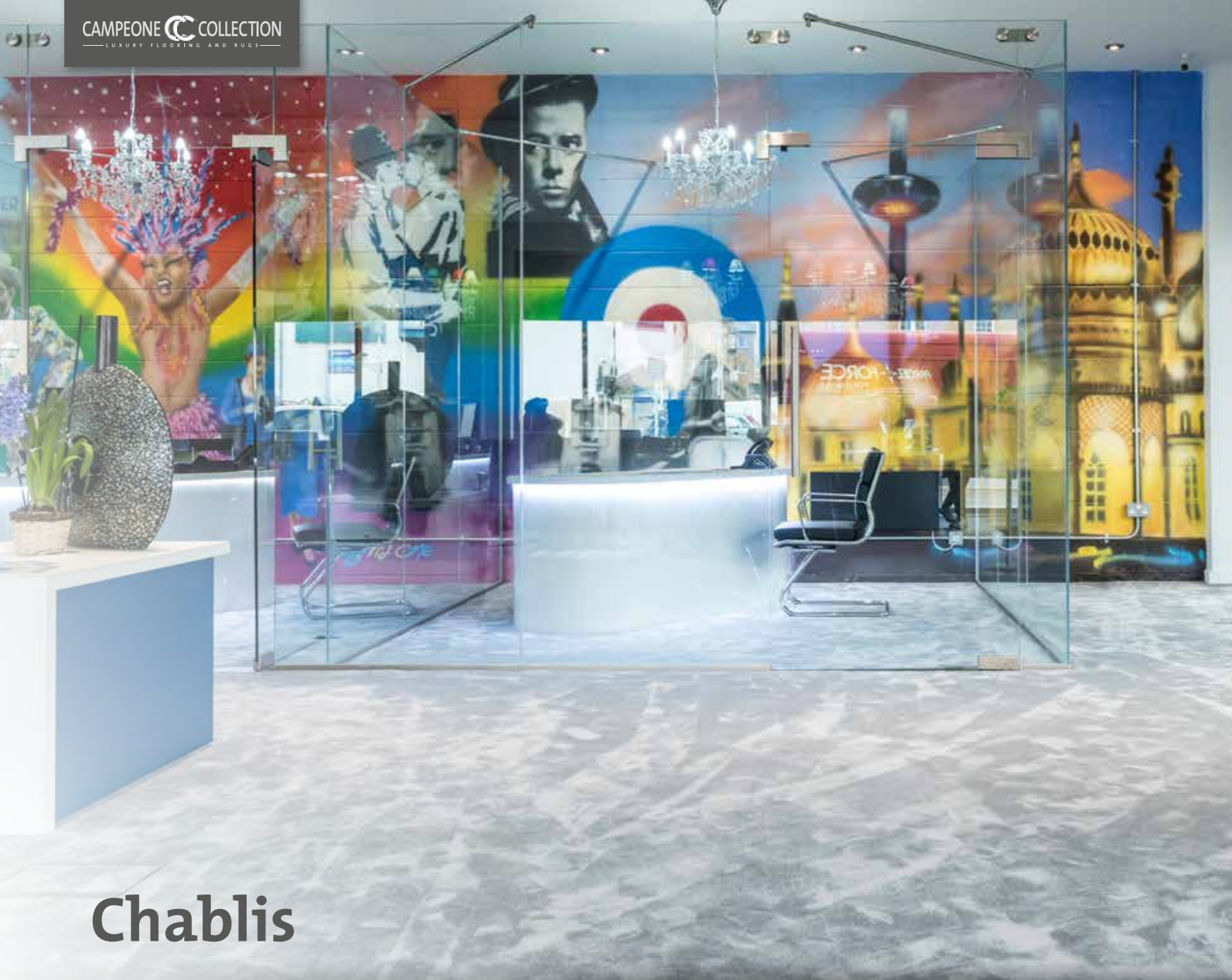
The deep pile of this luxurious nylon carpet, looks and feels just like pure silk, but with all the advantages of being strong, non-shedding, durable and stain resistant. Water resistant with excellent fibre appearance, Cannes is an outstanding choice for all Heavy Domestic and General Commercial locations.

100% 6.6 PA Nylon

Pile weight: ca. 1.80 kg/m² ±7.5% • Total weight: ca. 2.60 kg/m² ±7.5% • Backing: Luxury Backing Bfl-S1 • Rolls & Cut length service: 4 + 5 m width

Bespoke rugs are available to order in any size up to a maximum width of 500 cm.





Chablis

This luxurious sophisticated nylon carpet, with a silk like sheen is a fashionable contemporary look, where style, design and practicality are key. With a heavy domestic and commercial classification, this is a seamless choice for most locations.



100% 6.6 PA Nylon

Pile weight: ca. 1.33 kg/m² ±7.5% • Total weight: ca. 2.32 kg/m² ±7.5% • Backing: Luxury Backing Bfl-S1 • Rolls & Cut length service: 4 + 5 m width





Kensington

A solution dyed 100% 6.6 nylon stylish velour, which is contract rated and Stainmaster® treated product; ideal for any heavy usage location. A perfect alternative to a wool carpet.

100% PA SDN Stainmaster®

Pile weight: ca. 3.20 kg/m² ±7.5% • Total weight: ca. 3.90 kg/m² ±7.5% • Backing: Luxury backing Bfi-S1 • Rolls & Cut length service: 4 + 5 m width • Bespoke service: No





Sancerre

A range of carpets for the home with the feel of silk in a contemporary choice of colours. The ultimate bedroom carpet.



100% 6.6 PA Nylon

Pile weight: ca. 1.60 kg/m² ±7.5% • Total weight: ca. 2.50 kg/m² ±7.5% • Backing: Luxury Backing Bfl-S1 • Rolls & Cut length service: 4 + 5 m width • Bespoke service: Yes

Bespoke rugs are available to order in any size up to a maximum width of 500 cm.



140102 Shell



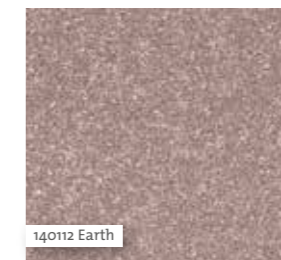
140105 Suede



140108 Pebble



140110 Ice



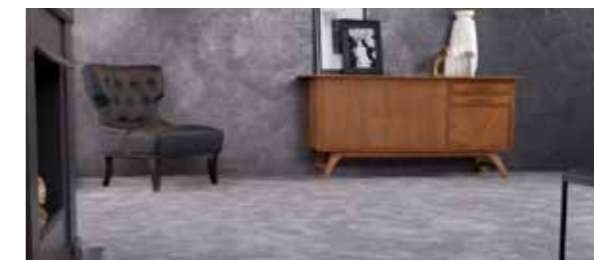
140112 Earth



140302 Mineral



140305 Seal





Chamonix

The definitive carpet for the home, with a stunning iridescent shimmer and a super-soft underfoot feel.

100% 6.6 PA Nylon

Pile weight: ca. 3.50 kg/m² ±7.5% • Total weight: ca. 4.39 kg/m² ±7.5%
Backing: Woven cloth - Luxury Backing • Bfl-S1 • Rolls & Cut length service: 4 + 5 m width
Bespoke service: Yes

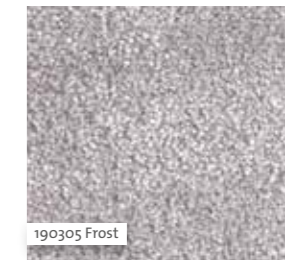
Bespoke rugs are available to order in any size up to a maximum width of 500 cm.



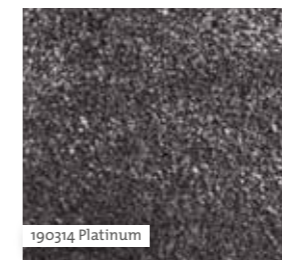
190101 Onyx



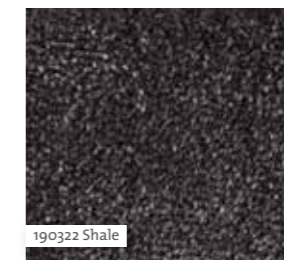
190301 Quartz



190305 Frost



190314 Platinum



190322 Shale



190326 Coal



190112 Flint





Elegance

Hand woven in 100% Viscose, Elegance is luxury at your feet. A beautiful luxury domestic carpet that handles and feels like velour.



Bespoke Service

100% Viscose

Pile weight: ca. 3.00 kg/m² ±7.5%* • Total weight: ca. 3.80 kg/m² ±7.5% • Backing: Cotton Cloth
Rolls & Cut length service: 4 + 5 m width • Bespoke service: Yes

Bespoke rugs are available to order in any size up to a maximum width of 500 cm.



6673 White



6670 Taupe



6671 Silver-Brown



6669 Grey



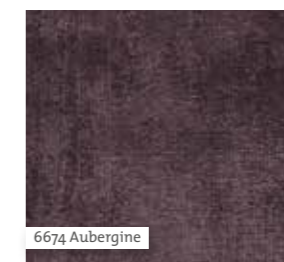
6676 Charcoal



6663 Seafoam



6661 Elephant Skin



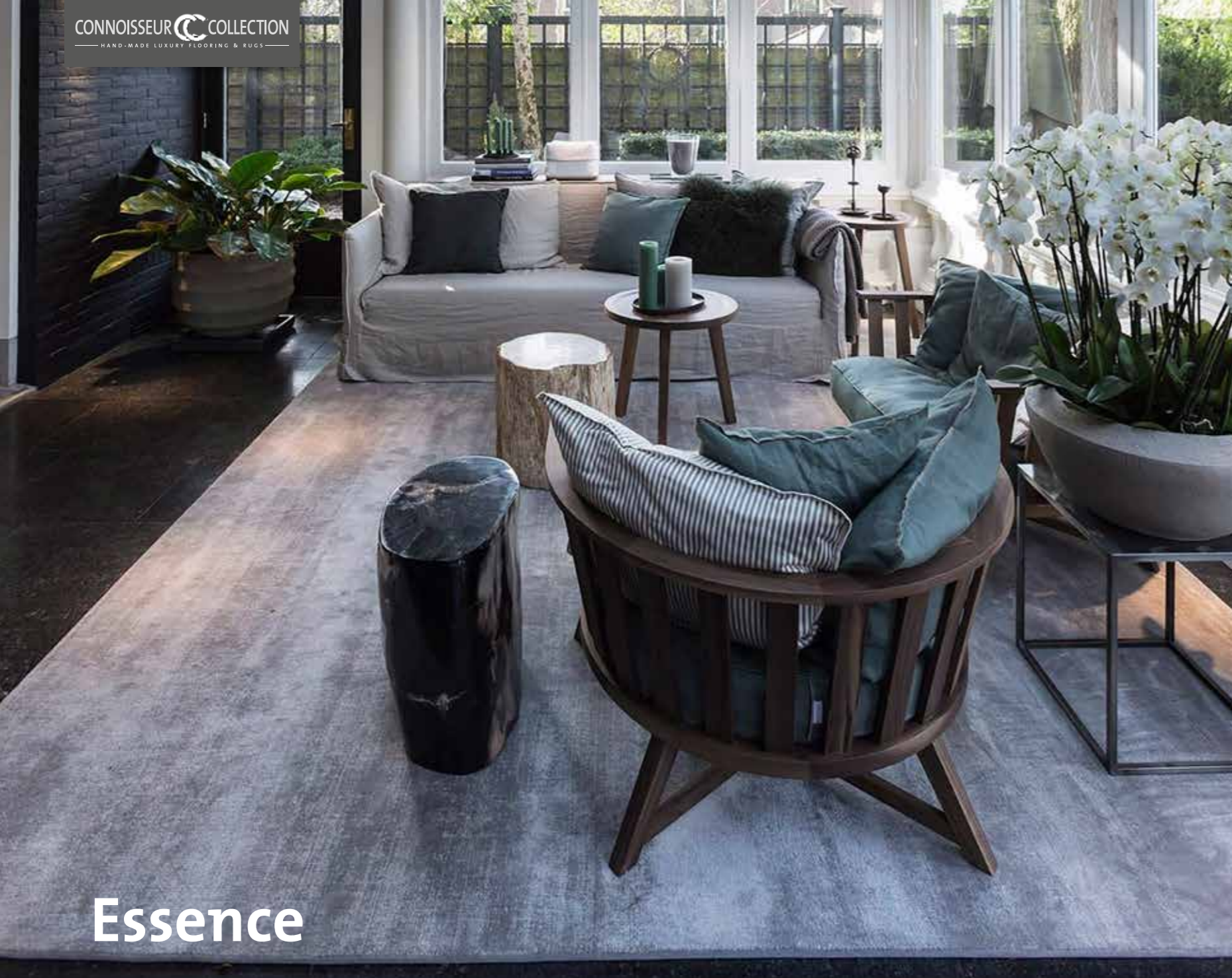
6674 Aubergine



6660 Zinc

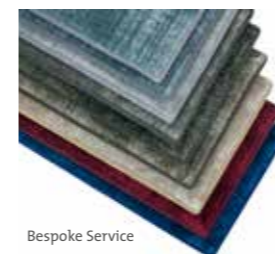


* Gross



Essence

The superfine handwoven, cut and loop 100% Viscose construction, gives a stunning, shimmering effect, where the surface reflects the light from many angles. The unique antique appearance has been achieved by randomly hand tip-shearing the pile. A great choice for those seeking a stylish and luxurious look. General Domestic use.



Bespoke Service

100% Viscose

Pile weight: ca. 3.00 kg/m² ±7.5%* • Total weight: ca. 3.40 kg/m² ±7.5% • Backing: AB • Rolls & Cut length service: 4 + 5 m width • Sizes: 120 x 180 / 170 x 230 / 200 x 300 cm • Bespoke service: Yes

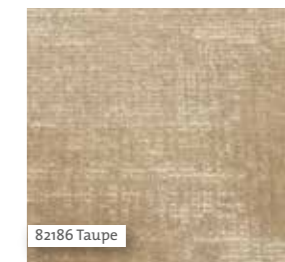
Available as a rug in 3 standard sizes. Bespoke rugs are available to order in any size up to a maximum width of 500 cm.



82177 Metal Grey



82178 Cloud



82186 Taupe



82187 Silver Brown



82188 Grey



82325 Linen



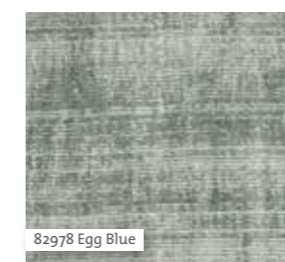
82328 Storm



82329 Cashmere



82332 Cotton



82978 Egg Blue



* Gross



Claremont

Heavy Domestic-Heavy Commercial use. Flat woven 100% wool 3 ply yarn, Herringbone design carpet. The natural texture and contemporary colours, make Claremont a perfect choice for home or office.



100% Woolmark 3 ply

Pile weight: ca. 1.25 kg/m² ±7.5% • Total weight: ca. 2.50 kg/m² ±7.5% • Backing: Jute Backing
Rolls & Cut length service: 4 + 5 m width • Bespoke service: Yes

Bespoke rugs are available to order in any size up to a maximum width of 500 cm.



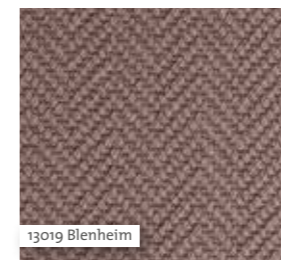
13011 Chartwell



13014 Chatsworth



13015 Woburn



13019 Blenheim



13021 Hardwick



13022 Petworth





Eco-Rib

Soft to the touch, yet hard wearing and with a class 33 classification, it is suitable for all domestic and heavy commercial locations, including stairs. Whether it is for an office, where a stylish yet practical carpet is needed, or to enhance a beautiful home, Eco-Rib is an impeccable choice.



Bespoke Service

100% Natural Undyed Wools

Pile weight: ca. 2.50 kg/m² ±7.5%* • Total weight: ca. 3.20 kg/m² ±7.5% • Backing: Cotton Cloth Cfl-S1 • Rolls & Cut length service: 4 + 5 m width • Bespoke service: Yes

Bespoke rugs are available to order in any size up to a maximum width of 500 cm.



12174 Light Grey



12175 Light Beige



12178 Grey



12187 Stone



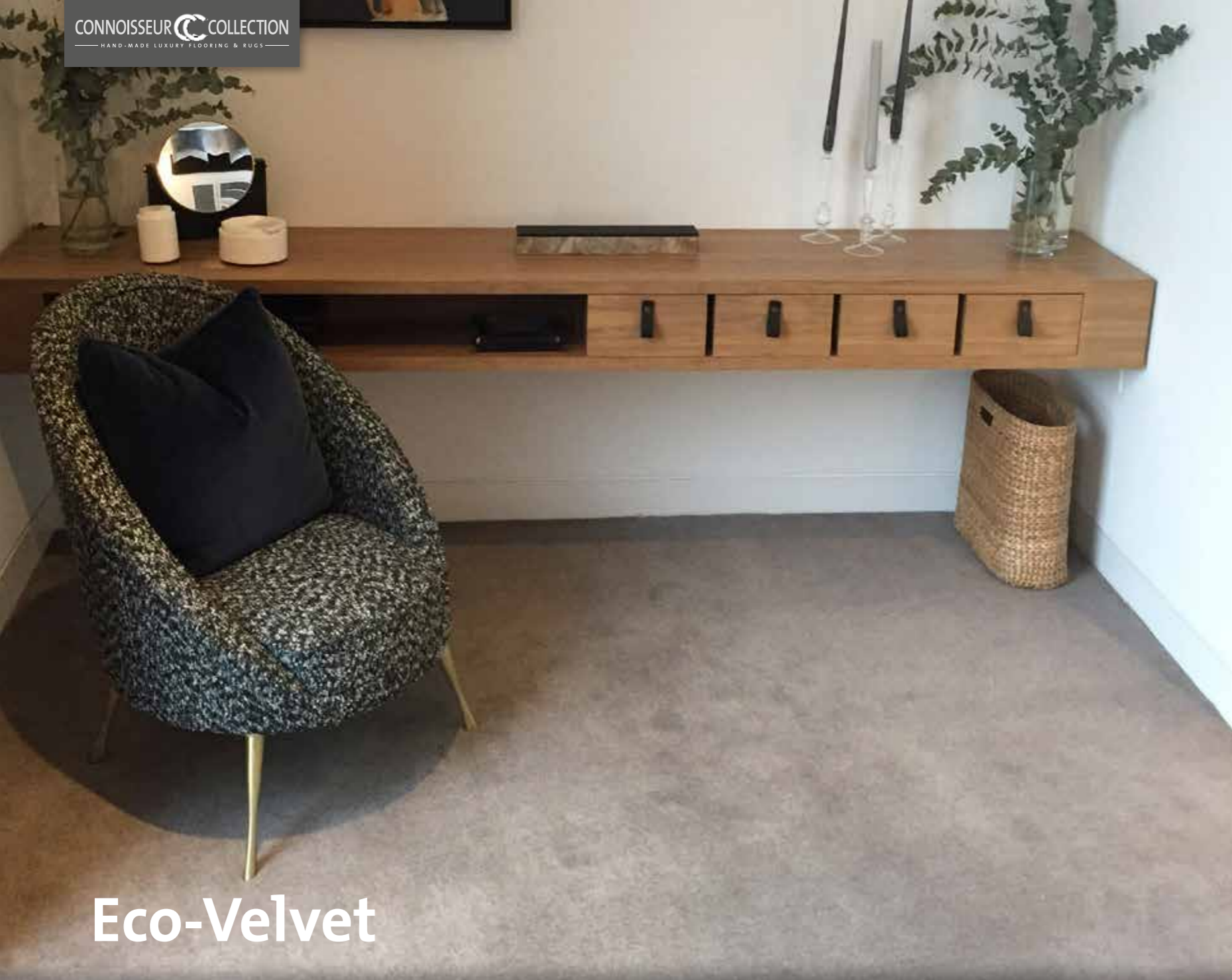
12189 Peat



12191 Bark



*Gross



Eco-Velvet

Hand woven velvet, Heavy Domestic-Heavy Commercial use. 100% natural undyed New Zealand wool with a plain velvet finish. Soft, smooth and durable; perfect for a stylish look.



Bespoke Service

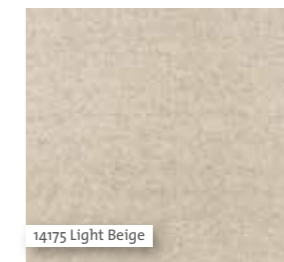
100% Natural Undyed Wools

Pile weight: ca. 2.50 kg/m² ±7.5%* • Total weight: ca. 3.20 kg/m² ±7.5% • Backing: Cotton Cloth Cfl-S1 • Rolls & Cut length service: 4 + 5 m width • Bespoke service: Yes

Bespoke rugs are available to order in any size up to a maximum width of 500 cm.



14174 Light Grey



14175 Light Beige



14178 Grey



14187 Stone



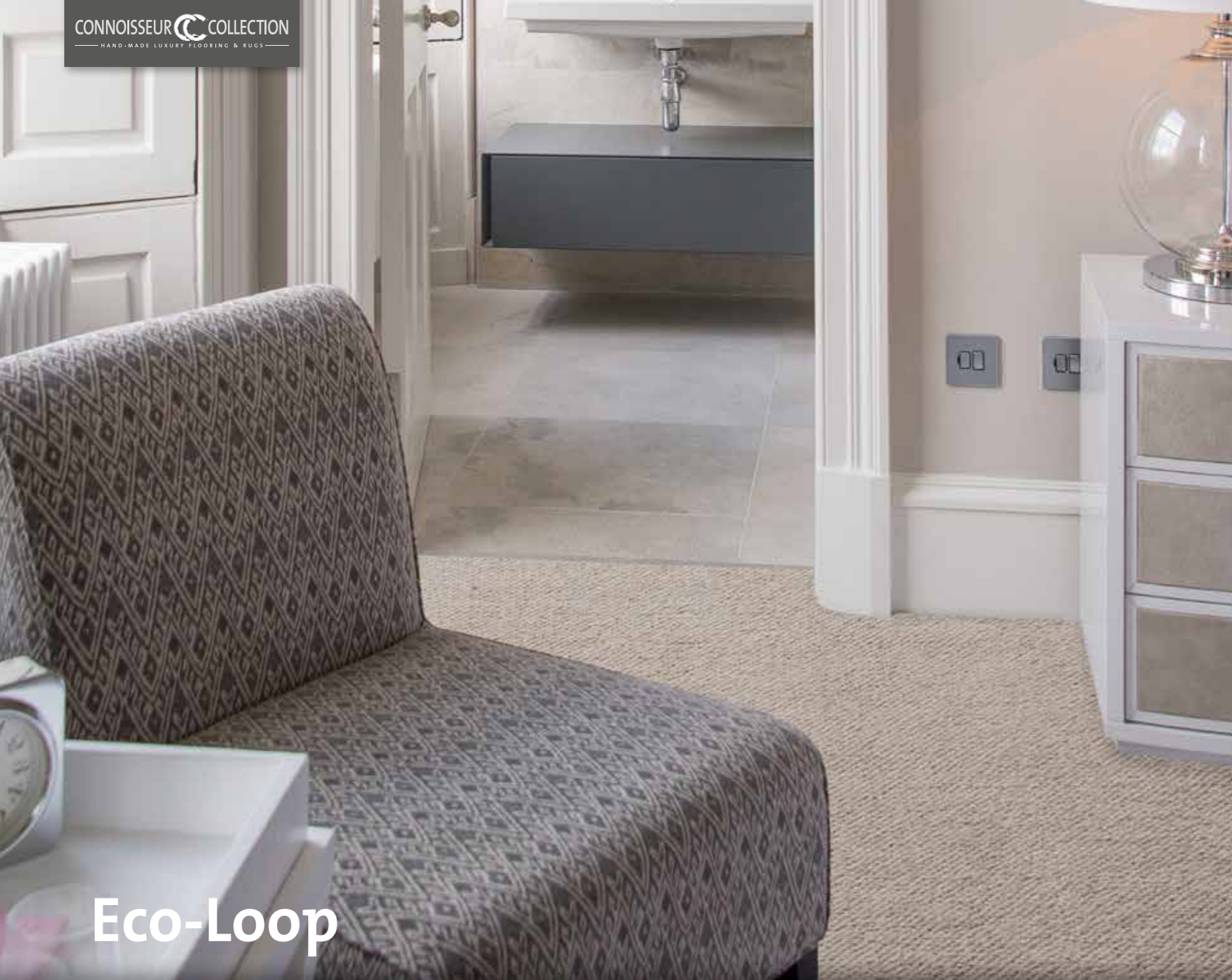
14189 Peat



14191 Bark



*Gross



Eco-Loop

A hand-woven carpet in 100% wool, with a natural loop structure. Soft to the touch, yet hardwearing and with a Heavy Domestic-Heavy Commercial rating, is an ideal choice where practicality and value are demanded.



Bespoke Service

100% Natural Undyed Wools

Pile weight: ca. 2.50 kg/m² ±7.5%* • Total weight: ca. 3.20 kg/m² ±7.5% • Backing: Cotton Cloth Bfl-s1 • Rolls & Cut length service: 4 + 5 m width • Bespoke service: Yes

Bespoke rugs are available to order in any size up to a maximum width of 500 cm.



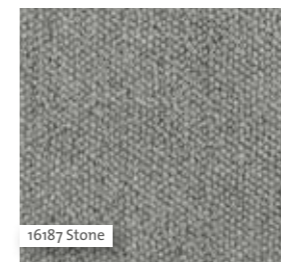
16174 Light Grey



16175 Light Beige



16178 Grey



16187 Stone



16189 Peat



16191 Bark



* Gross



CARPETS
AND RUGS
CUSTOM
MADE

Couture Collection

For those seeking a bespoke service to complement a perfect colour scheme, the Couture Collection is the ultimate in carpet craftsmanship, offering a gorgeous range of matching luxury carpets and rugs, made from materials such as pure silk, viscose and double washed viscose.



Individual specifications on each product can be found on our website www.itcnaturalluxuryflooring.com

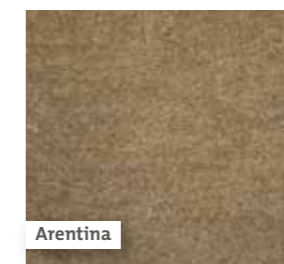
Couture Collection is a non-stocked range which is made to order; minimum order is 50m² and the lead time is approximately 14-16 weeks, if shipped by usual sea transport.

The colour range can either be selected from the ARS colour system or if a specific colour is required, we will match it to a colour sample provided by the customer.

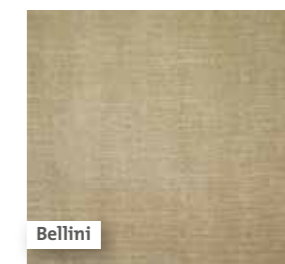
For more information please contact our sales office at info@itcnaturalluxuryflooring.com



Ambiance



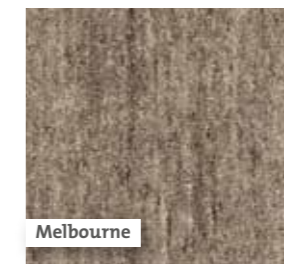
Arentina



Bellini



Linsey



Melbourne



Raphael



Rosa



Shifting Sands



Silva



Tura



Wellington

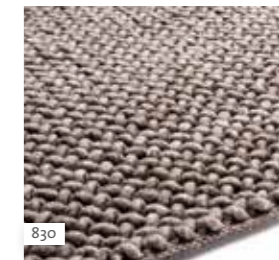
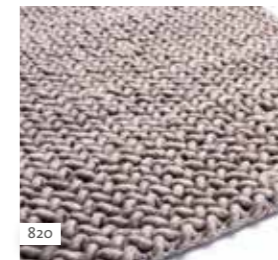
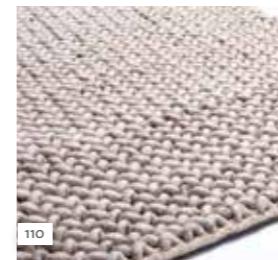


Wellington Carved



50% Wool / 50% Viscose Hand-Woven

Pile weight: ca. 5.00 kg/m² ±7,5% • Total weight: ca. 5.50 kg/m² ±7,5% • Backing: Cotton Cloth
 Sizes: 170 x 230 / 200 x 300 / 240 x 340 cm • Bespoke service: Yes



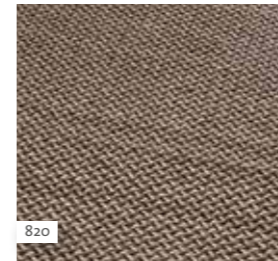
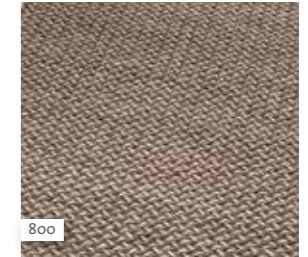
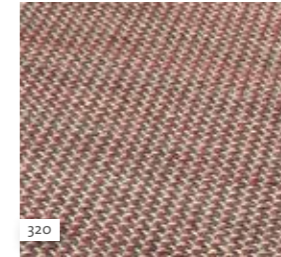
Lisboa

An on-trend look. A winner in any setting.



50% Wool / 50% Viscose Hand-Woven

Pile weight: ca. 3.90 kg/m² ±7.5% • Total weight: ca. 4.20 kg/m² ±7.5% • Backing: Cotton Cloth
 Sizes: 170 x 230 / 200 x 300 / 240 x 340 cm • Bespoke service: Yes



Beaune

The subtle use of colour creates a stylish and contemporary feel to this new range.



75% Viscose / 25% Wool

Pile weight: ca. 3.60 kg/m² ±7.5% • Total weight: ca. 4.50 kg/m² ±7.5% • Backing: Cotton Cloth
 Sizes: ca. 170 x 230 / 200 x 300 / 240 x 340 cm • Bespoke service: No



Shadow

A stunning statement rug. Exquisite craftsmanship, shaded with graduated tones.





60% Wool / 40% Viscose

Pile weight: ca. 3.15 kg/m² ±7.5% • Total weight: ca. 4.00 kg/m² ±7.5% • Backing: Cotton Cloth
 Sizes: ca. 170 x 230 / 200 x 300 / 240 x 340 cm • Bespoke service: Yes



18408 Beige Brown



19351 Beige White



18410 Grey Black



18049 Grey White



Alicante

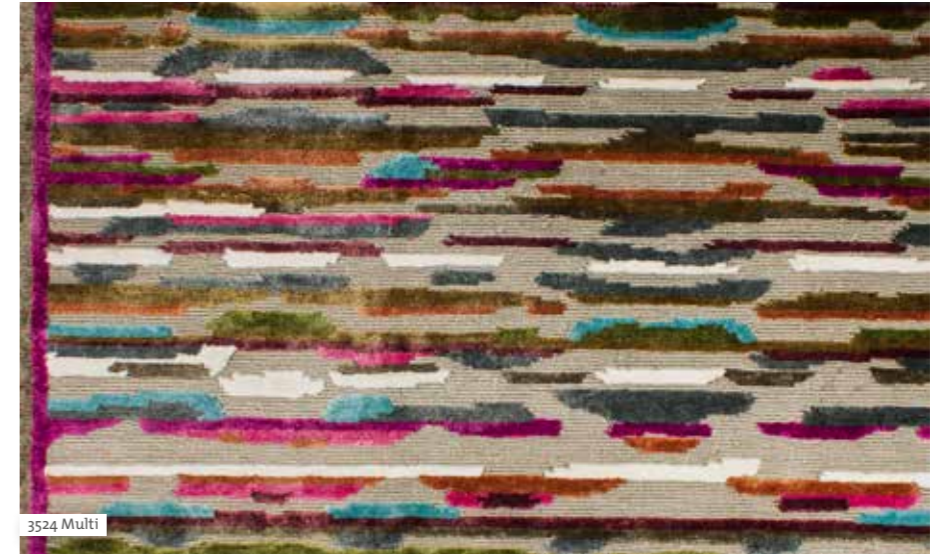
A subtle lattice design provides a unique highlight in any room setting.





100% Viscose

Pile weight: ca. 4.30 kg/m² ±7.5% • Total weight: ca. 4.30 kg/m² ±7.5% • Construction: Tibetan Hand Knotted • Sizes: 170 x 230 / 200 x 300 / 240 x 340 cm • Bespoke service: Yes

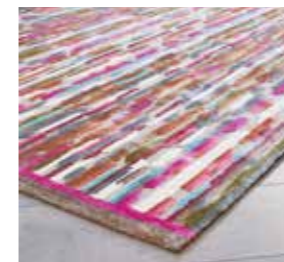


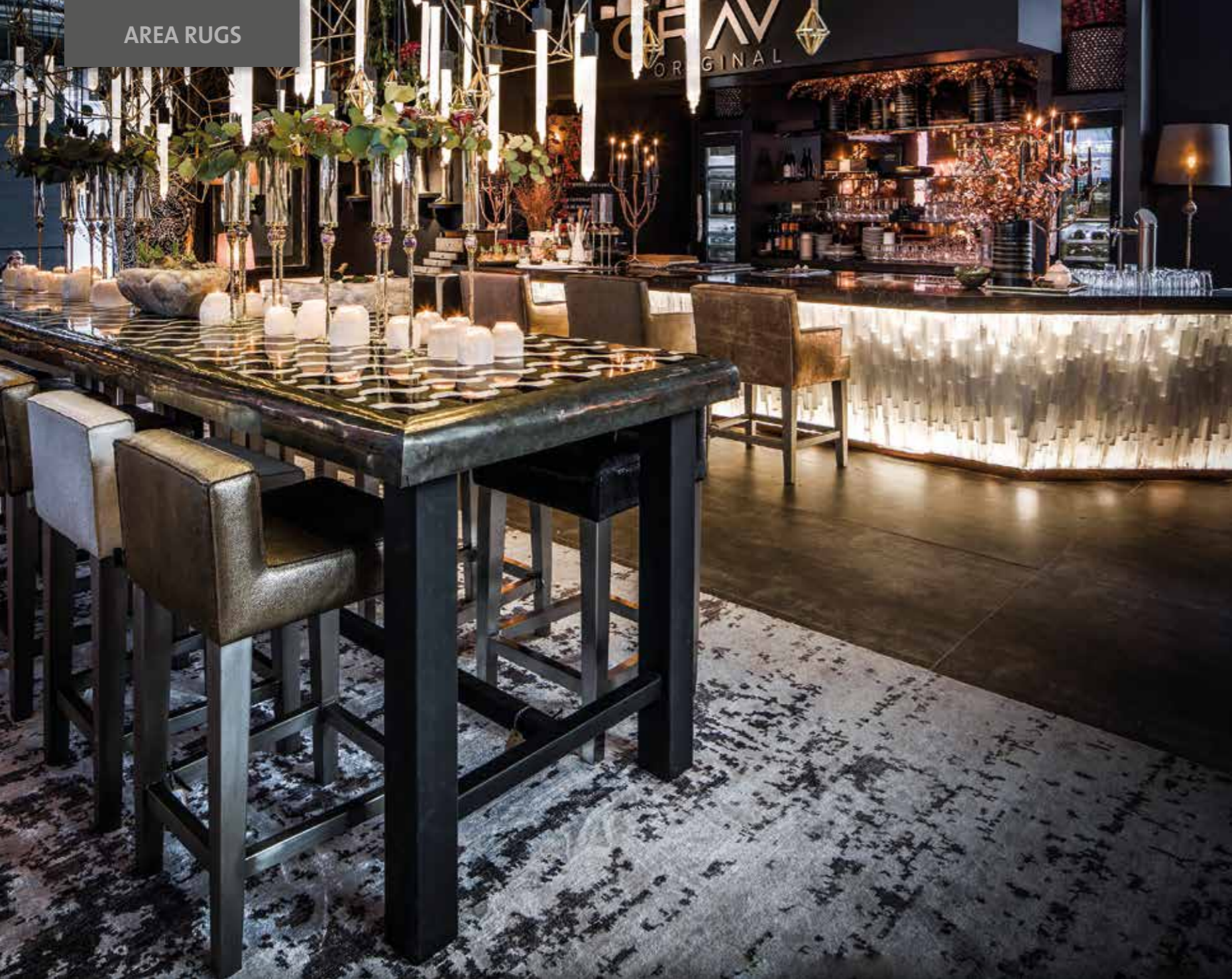
3524 Multi



Gaudi

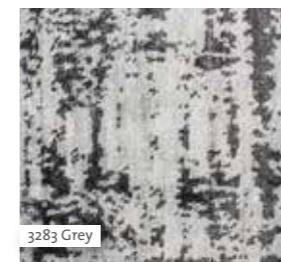
A multi coloured, hand knotted viscose rug that is vibrant and dramatic in its design and colours. The sheer luxuriousness, shine and beautiful handling, will create a stunning statement piece for any room.



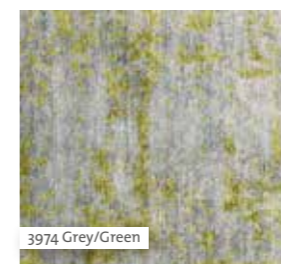


100% Bamboo

Pile weight: ca. 5.00 kg/m² ±7.5% • Total weight: ca. 5.00 kg/m² ±7.5% • Construction: Tibetan Hand Knotted • Sizes: 170 x 230 / 200 x 300 / 240 x 340 cm • Bespoke service: Yes



3283 Grey



3974 Grey/Green



3975 Grey/Blue



3976 Grey/Orange



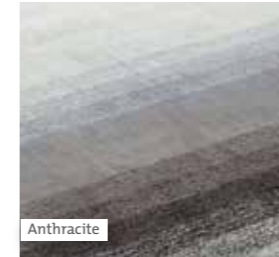
Picasso

A fabulous hand knotted bamboo rug which is durable and non-shedding. An inspired work of art for your floor.

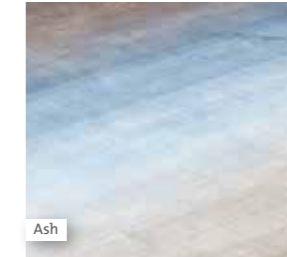


100% Banana Silk

Pile weight: ca. 4.20 kg/m² ±7,5% • Total weight: ca. 5.50 kg/m² ±7,5% • Backing: Cotton Cloth
 Sizes: 170 x 230 / 200 x 300 / 240 x 340 cm



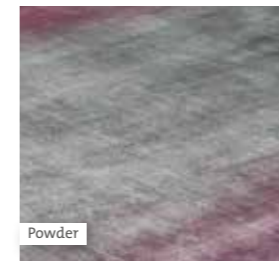
Anthracite



Ash



Earth Grey



Powder



Velvet

Banana silk is the fibre made from the wood pulp of the banana plant and is an eco-friendly fibre. For sheer luxury and appearance, this beautiful banana silk rug feels like the softest of velvets.





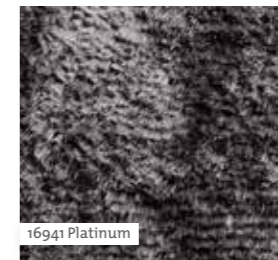
100% Polyester

Pile weight: ca. 3.40 kg/m² ±7.5% • Total weight: ca. 4.70 kg/m² ±7.5% • Backing: Cotton Cloth
 Sizes: ca. 170 x 230 / 200 x 300 / 240 x 340 cm • Cut length service: 4 m width • Bespoke service: Yes

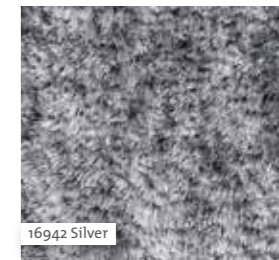
Bespoke rugs are available to order in any size up to a maximum width of 400 cm.



16763 Ivory



16941 Platinum



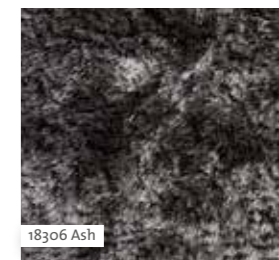
16942 Silver



18101 Cognac



18102 Ocean



18306 Ash



18742 Olive



19003 Bronze

Singapore

Superb underfoot feel in a rug with a uniquely rich texture.





100% Antique Handknotted Rugs

Pilematerial: Recycled rugs
 Sizes: 170 x 230 / 200 x 300 cm • Bespoke service: Yes



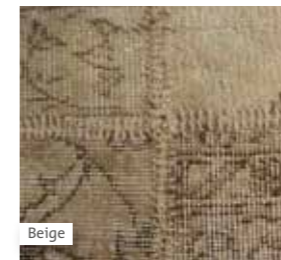
Turquoise



Indigo



Purple



Beige



Brown



Orange



Pink



Red



Green



Grey



Black



Multy

Vintage

Hand crafted from re-cycled materials, these unique patchworks designed rugs come in a range of designs and colours.





100% Felted Wool

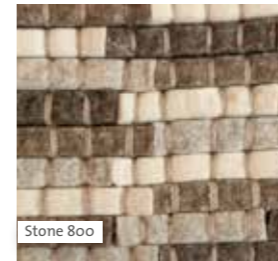
Pile weight: ca. 4.50 kg/m² ±7.5% • Total weight: ca. 4.80 kg/m² ±7.5% • Backing: Cotton Cloth
 Sizes: 170 x 230 / 200 x 300 cm • Bespoke service: Yes



Rocks 800



Rocks 900



Stone 800



Stone 900



Rocks & Stone

These chunky designed rugs are soft to touch and very stylish.





Catania

The loop design combined with a textured appearance, is sophisticated with timeless appeal.

100% Wools of New Zealand

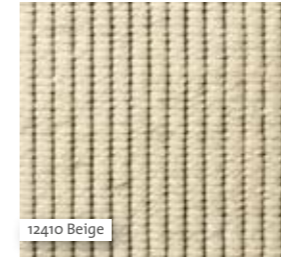
Pile weight: ca. 2.50 kg/m² ±7.5% • Total weight: ca. 2.50 kg/m² ±7.5% • Backing: Dual side use
 Sizes: 170 x 230 / 200 x 300 / 250 x 350 cm • Bespoke service: Yes





60% Wools of New Zealand / 40% Viscose

Pile weight: ca. 3.00 kg/m² ±7.5% • Total weight: ca. 3.70 kg/m² ±7.5% • Backing: Cotton Cloth
Sizes: 120 x 180 / 170 x 230 / 200 x 300 cm • Bespoke service: Yes



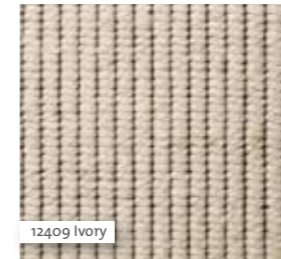
12410 Beige



12411 Brown



12975 Grey



12409 Ivory



Bristol

The raised ribbed effect design in natural colours creates a fashionable look.





100% PP Flatwoven

Pile weight: ca. 0.40 kg/m² ±7,5% • Total weight: ca. 1.45 kg/m² ±7,5% • Backing: Felt Backing
 Sizes: 165 x 230 / 200 x 300 / 240 x 340 cm • Bespoke service: Yes



3412 Light Beige



3413 Sand



3415 Dark Beige



3416 Grey



3423 Silver



3427 Black



Lima

A practical choice with a stylish co-ordinated tape finish.



100% 6.6 PA Nylon

Pile weight: ca. 1.85 kg/m² ±7.5% • Total weight: ca. 2.60 kg/m² ±7.5% • Backing: Luxury Backing
 Sizes: 165 x 230 / 200 x 300 / 235 x 340 cm • Bespoke service: Yes



170101 White



170105 Elephant



170108 Chalk



170112 Charlston



170302 Moles Paw



170305 Suffolk Stone



Monaco

Ultimate luxury; lustrous, soft to the touch, non-shedding, durable and stain resistant.

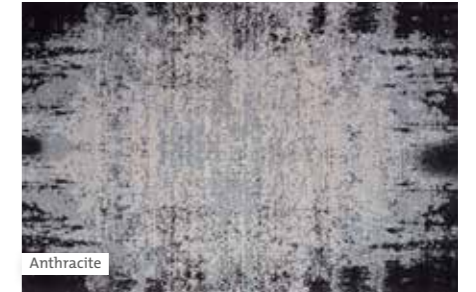


100% Cotton

Pile weight: ca. 1.20 kg/m² ±7.5% • Total weight: ca. 2.20 kg/m² ±7.5% • Backing: Cotton Cloth
 Sizes: ca. 160 x 240 / 200 x 290 / 240 x 340 cm • Bespoke service: No



Beige



Anthracite



Grey



Navy



Red



Taupe



Rembrandt

A Jacquard-woven, 100% cotton rug in a dazzlingly creative colour palette - the ultimate statement of style.



100% Cotton

Pile weight: ca. 1.20 kg/m² ±7.5% • Total weight: ca. 2.20 kg/m² ±7.5% • Backing: Cotton Cloth
 Sizes: ca. 160 x 240 / 200 x 290 / 240 x 340 cm • Bespoke service: No



Beige



Bordeaux



Charcoal



Cognac



Grey



Ivory



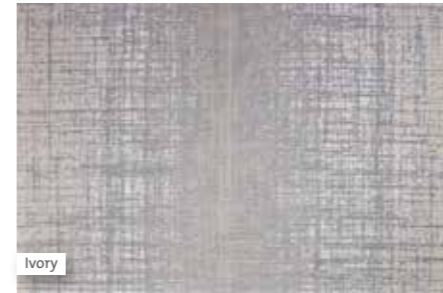
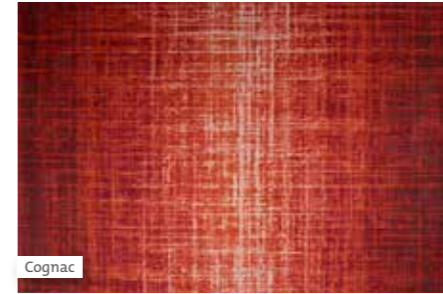
Reza

A distinctively-designed carpet in a dazzling colour choice, bringing echoes of the Far East to your home.



100% Cotton

Pile weight: ca. 1.20 kg/m² ±7.5% • Total weight: ca. 2.20 kg/m² ±7.5% • Backing: Cotton Cloth
 Sizes: ca. 160 x 240 / 200 x 290 / 240 x 340 cm • Bespoke service: No



Rubens

A dramatically distinctive design in 100% cotton. A rug to provide real contrast, with high eye appeal.





Cotton / Chenille

Pile weight: ca. 1.00 kg/m² ±7.5% • Total weight: ca. 2.20 kg/m² ±7.5% • Backing: Cotton Cloth
 Sizes: 160 x 230 / 200 x 290 cm • Bespoke service: No



Charcoal



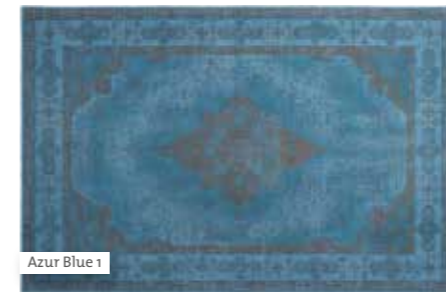
Dash Grey



Ash Grey



Sand



Azur Blue 1



Azur Blue 2



Retro

A traditional design given a modern and fresh appearance.

ITC

NATURAL LUXURY FLOORING

A perfect choice for almost every location!

CAMPEONE  COLLECTION
— LUXURY FLOORING AND RUGS —

COUTURE  COLLECTION
— HAND-MADE LUXURY FLOORING AND RUGS —

CONNOISSEUR  COLLECTION
— HAND-MADE LUXURY FLOORING & RUGS —

ITC Natural Luxury Flooring
Schering 45
8281 JW Genemuiden The Netherlands



T +31 (0)38 38 611 60
E info@itcnaturalluxuryflooring.com
W www.itcnaturalluxuryflooring.com